

# Dallas Deane Anioce “The Agile Designer”

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## Notable Areas

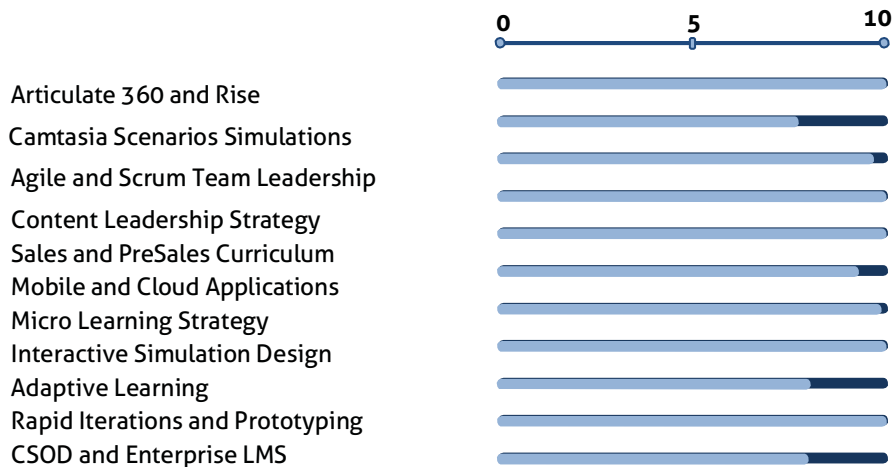
- Instructional Design
- Articulate 360 and Rise
- eLearning Strategy
- Digital Training
- ADDIE, SAM and Agile
- Value Stream Mapping
- UX and UI Design
- SME Development
- Creative Media Director
- Data KPI Analytics
- Organizational Agility
- Gamification Design
- Center of Excellence
- IoT and Analytics
- SCORM and LMS
- Blended Learning
- ILT Training
- Challenger Sales
- Design Visual Thinking

## PROFESSIONAL PROFILE

I do one thing better than most likely any other talent you'll consider. I deliver value where it counts. As an Advanced eLearning Instructional Designer, I demonstrate key achievements in optimizing teams, learning products and deliver measurable success where it matters most, across the numbers and in the value chain.

Despite having a Master's level education and finishing in the top 10% of my class my experience is not just academic - it's real world. I offer a wealth of experience, across design, content management, training and sales. My record is complimented by a diverse portfolio of brands, demonstrating that I deliver positive outcomes and raise the bar everywhere I've worked. Better than advertised. I've combined learning design, strategy and executive thought leadership to help generate over \$210+ million (40+million in digital training alone).

## SKILLS



## Applications

articulāte®



Camtasia Studio®  
TechSmith



## CLIENTS AND RECENT PROJECTS

- Autodesk
- SAP SuccessFactors
- Pentaho
- Center of Excellence eLearning
- eLearning Localization
- Challenger Sales Training
- Amazon
- User Generated Content Training
- Porsche
- Warner Brothers
- USAA
- Gartner
- Sony
- Cox Media
- Disney
- Allianz

## PROFESSIONAL EXPERIENCE

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Most Recent

### Hitachi Vantara / Pentaho

2015 – Present

#### Content and Design Leader, Head of eLearning and Instructional Design

In this role I'm responsible for leading Learning Strategy and Digital eLearning and Agile Transformation . My role includes guiding production and content strategy, planning and implementation of Agile digital learning for Global Learning and LOB alignment. I direct complete Digital eLearning campaigns designing strategy and oversee learning production and Instructional Design development, execution for content developed with leading edge applications (Articulate Storyline 360, Camtasia 3 Simulations, Video Training, and various Adobe applications). I've helped to produce over \$40+ million in Training, Partnership and Sales enablement revenue.

My role ensures learning strategy and solutions are efficient, effective, impactful, relevant, and teams are lead with the right pacing and culture. . I lead Agile transformations by implementing Value Map Streaming, identifying efficiencies and eliminating redundancies in processes.

I also collaborate with functional counterparts across the organization to identify and implement solutions that address goals. In this role I server as a senior consultant and lead representative to the business.

### Signature Consultants | Porsche, AutoDesk, Hershey's

2010 – 2015

#### Porsche: ( International Training with Localization – ILT to eLearning)

##### Learning Content Strategy Leader

Directed production for international franchise. This was an end to end revamp of ILT traning product sales training . Developed a course for international sales managers for Porsche Sales Academy and PDK.

#### AutoDesk : ( Sales Proposal Tool and Training) Senior Consultant, Agile Design Strategy

Produced and executed a digital application for sales proposal fulfillment and designed learning strategy for Sales

#### Hershey's : ( NEO - Launch Training) Senior Consultant , Features Integration Director

Guided digital training for management and operations executives. Planned, produced and deployed a digital curriculum for a new plant in Malaysia using Hershey's DARE model.

#### Sony : (Product Simulations and Video Training)

Lead customer product training strategy. Oversaw end to end production of eLearning academy, controlled over \$3.5 million budget to create training tools and redesign a customer training portal. This included subscription based video courses and interactive product simulations for internal and external target users.

### For SAP SuccessFactors

2008 – 2010

Created and developed strategy for eLearning, and digital training and Sales Training eBooks for global sales training. Created Social, Cloud and Mobile training configurations and sales podcasting series on customized mobile IOS, Android, NOOK and Windows 8 platforms. Designed, Developed and Published over 150 online and e-Learning courses involving rich media, animations, video, user experience (UX) and mobile learning integration.

### For Disney and Cox,Sony Media Collaboration

2005 – 2008

Revitalized stagnant K-12 vertical with 700 video and interactive titles. Consulted team executives new content, marketing, sales, distribution, licensing, and digital strategies for U.S, Canada and International. Conceived new e-learning course and university design, marketing, and pricing strategies for K-8 and H.S course catalogs. Spearheaded website redesign with Sony Interactive Group.

## EDUCATION

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2010

San Diego State University - California State University  
Masters of Learning Design, Education Technology  
Educational/Instructional Learning Design Technology Fellow

1998

University of Central Florida  
Double Major : Bachelor of Arts (B.A)  
Digital Communications and Media/ Multimedia

2012

Massachusetts Institute of Technology  
Innovation in Education Technology; Education  
Transformation Through Technology Program

1998

University of Central Florida  
Bachelor of Arts (B.A)  
Computer Engineering Technology

## INDUSTRY SKILLS AND SOFTWARE

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- **Project Management, Process, Collaboration:** Value Map Streaming Agile, Scrum, Waterfall, Six Sigma, MSProject, Lean, Features Driven Development , JIRA, Rally, VersionOne, TeamServer, JAD / RAD, Agile, Iterative Break/Fix, Waterfall, SDLC; Six Sigma (Certified), Analysis, MSProject, Project Planner (Pragmatic), Gantt charts, Swim lanes, Workflows, SharePoint (2001, 2003, 2007, 2010, 2013), SharePoint Designer, Nintex, Idera, Power Shell (2010), Performance Point, Power View, Documentum, MediaWiki, ezPublish
- **eLearning:** Adobe Captivate Articulate 360, Rise , Lectora, TechSmith Camtasia, Evernote GoToMeeting, GotoTraining Adobe Connect, , Webex Training. MOOCs, Scorm, Moodle, Xyleme, Blackboard, Cornerstone On Demand, Learndot, Service Rocket, Blended Learning, MS PowerPoint,, Apple Keynote, Simulation, Unity Gaming, Snaggit, Scripts, Lesson Module Writing , Voiceover Scripts, Podcasting
- **Mobile:** IOS, Android Windows Mobile, JAVA, HTML5, Adobe Air, Brew, Objective-C, PHP, Brew, TINCAN, Mobile Learning, Mobile Podcasting , BYOD, Responsive, eBooks –Streaming Content, Digital Cable and Satellite - Online Entertainment - Broadcast Media - Appcelerator, PhoneGap, Bottlerocket - Mobile Application Distribution Security
- **Coding Exposure:** C#, HTML, DHTML, XML, Perl, PHP, JavaScript; C, C++, Java , Ruby, Ruby On Rails (ROR), Windows, Linux, UNIX, Tandem, AS400, Mac, DOS
- **Technical and Graphic Design, Video and Animation:** Adobe CC, Photoshop, Illustrator, Flash, InDesign, AfterEffects, Final Cut Studio, Final Cut X, Nik, Lightroom, MS PowerPoint, Keynote, Apple Pages Photoshop, Jasc PaintShop ToonBoom; Adobe Premiere, Adobe, Jasc Animation Shop, Pinnacle, Maya, AutoCAD, Digital Prototyping Gimp
- **Browsers Debuggers/ Testing:** Firefox, Chrome, Internet Explorer, Safari, Opera
- **Research, Insight and Analysis:** Gartner, Google, WebTrends, DataInsights, Forrester, Salesforce.com, SAP Hana
- **CRM and Email Marketing:** AWeber , InfusionSoft, MailChimp, Constant Contact, Emma, DOMO, DHTML, XML, Perl, PHP, JavaScript; C, C++, Java , Ruby, Ruby On Rails (ROR)
- **CRM and Social :** Salesforce.com, SAP, Agile ZENMarketo, Yammer, Facebook and Twitter
- **Other:** Ruby, Ruby On Rails (ROR) , HTML5 - Analytics Social Media Web Integration Federation eCommerce WebSphere CMS SDL - Drupal- JAVA WebTrends- HMTL, XML, AJAX- SSL - WSDL -JQUERY - PHP - SSH/SFTP ASP SQL - SEO and SEM Support- HTML metatags SMTP/Sendmail WebCollage Syndicator, Visual Studio (2010, 2012, 2013), ASP.Net, MVC, Tableau, Highcharts, Visual Source Safe, Rational ClearCase, Silk Radar, Bugzilla

## ASSOCIATIONS AND WORKSHOPS

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- Emerging Technology Markets: Mobile and Social Platforms, San Diego State University, 10/2012
- Foundations of Agile Requirements Planning, Pearson Corporation 11/2012
- Engaging Learning Interactions, Pearson Corporation, 11/2012
- Agile Best Practices for Technology, San Diego State University, 8/2012
- Value Map Streaming, 2017

## CAPABILITIES & SHARED SERVICE ROLES

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- **Instructional Designer** Instructional design in education training technologies. Responsible for the develop of pre-deployment training content, job aids and exercise support, and academic education and training
- **Multimedia Designer/ Programmer Multimedia Designer** supports creative media and application development. Provides design and graphic support for courseware with emphasis in web and mobile based delivery following SCORM standards and compliance. This role also interacts with Learning Management System implementation,
- **Learning Manager:** Instructional Learning management, learning and curriculum requirements planning, production tracking, resource hiring. Development of pre-deployment training content, job aids and exercise support, and academic education and training
- **Project Manager:** Agile, ADDIE, SAM, Lean, Scrum, project management, requirements and team collaboration.
- **Agile and Scrum Consultant:** Agile and Scrum coaching and team transformation
- **Game Designer:** Development of games for education.
- **Application Developer:** Development of mobile, games and desktop applications for learning and entertainment.
- **Product Development:** Product roadmap and features development
- **Video Production:** Director and producer story pre and post production, Camtasia, Final Cut, Adobe Premiere, Sony Vegas
- **eCourse Development Certification Program Design:** Design of course modules or academic series for certification.
- Animation Design Production, Print and Marketing Collateral, Web Design